

SOUTHSIDE

CREATIVE

Position Title: **Design Intern**

Position Summary:

If you like to learn about making incredible things out of practically nothing, we might need to talk. Southside Creative Group is in the market for an awesome Designer Intern. Interested?

We are looking for a collegiate-level go-getter who is also a self-starting, idea generating, clairvoyant, conceptual-thinking, ambassador/artist/perfectionist. This person will be an important part of the Creative Services department.

Company Overview:

Established in 2007, Southside Creative is a full-service marketing firm providing businesses with creative and results-driven solutions. As an outsource marketing department to a number of companies, Southside Creative's outside perspective fosters thoughtful, cohesive and appealing points-of-view to solidify their clients' brands and help keep them ahead of the curve.

Essential Roles:

1. Learn the design basics with our client base (health care, professional services, commercial facilities management, landscape management, and more)
2. Design: brand identity, web graphics, print ads, marketing collateral, advertising campaigns, etc.
3. Production: file preparation for print and digital, file management and image organization, resizing images for web
4. Estimate and manage time accurately and independently

Skills/Interests Required:

1. Advanced knowledge of Adobe Creative Suite C5 or greater
2. Typography
3. Print
4. Digital
5. Branding
6. Ability to think strategically and creatively
7. Ideation, brainstorming, concepting skills
8. Ability to speak up
9. Meticulous attention to details
10. Good sense of humor
11. Ability to prioritize and meet deadlines within a short timeframe
12. Work well with a small team
13. Possess strong business ethics; be reliable and dependable

Experience Required:

- Junior or Senior level (In 300-400 level class)
- Samples of produced print and digital work or portfolio web site required (i.e., freelance, previous intern or coursework)
- Professor reference

Benefits:

- College credit
- Stipend
- Industry experience

Email resume and online portfolio to info@southsidecreative.com

Southside Creative Group offers equal employment opportunity to all applicants regardless of race, religion, color, gender, age, national origin, citizenship, or disability.