

SOUTHSIDE

CREATIVE

Position Title: DESIGNER (JUNIOR, PRODUCTION LEVEL EXPERIENCE)

Position Summary:

Southside is looking to hire a recent grad/go-getter who is also a self-starting, idea generating, clairvoyant, conceptual-thinking, good Samaritan. This person will specifically focus on design for a professional services client.

Company Overview:

Established in 2007, Southside Creative Group is a full-service marketing firm providing businesses with creative and results-driven solutions. As an outsource marketing department to a number of companies, Southside Creative's outside perspective fosters thoughtful, cohesive and appealing points-of-view to solidify their clients' brands and help keep them ahead of the curve.

Essential Roles:

1. Design: Web graphics, print ads, print collateral, etc.
2. Production: Design file prep, set up or finish layouts, photo editing, file org. & reformatting, etc.
3. Help: Maintain project deadlines & budgets.
4. Report to multiple team members based on the project.
5. Bring a fresh and positive perspective to each project.

Skills Required:

1. Proficient at InDesign, Illustrator, Photoshop
2. Typography lover
3. Print & digital design experience
4. Ideation, brainstorming, concepting skills
5. Ability to speak up & take constructive feedback
6. Meticulous attention to details & deadlines
7. Ability to work under pressure
8. Strong work ethic
9. Good sense of humor
10. Ability to function well in a fast paced (and sometimes chaotic) environment often under tight deadlines

Experience/ Requirements:

- Junior level (recent grads with minimum freelance or professional experience)
- Work samples are a must (i.e., freelance, professional or coursework)
- BFA or AFA needed
- Two References (personal & professional)
- Writing or illustration abilities, a plus

Benefits:

- Competitive hourly rate
- Industry experience
- Working with a tight-knit group of passionate creatives

Please send a resume and references to info@southsidecreative.com